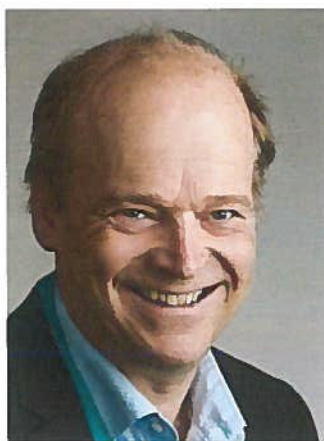


Inaugural Lecture

Affiliate professor Henrik Stiesdal is giving his inaugural lecture on Friday 28 October at 14.00 at DTU Risø Campus, building 112, Niels Bohr auditorium.

Research with Impact – How to Foster Innovation



The ultimate goal of research is to create value for society. Such value may be in the form of pure improvement of knowledge, but it may also be in the form of fostering innovation, both industrially and in the broader sense. Particularly in the modern university world, with its increased emphasis on research application, direct industrial use of research results will often be seen as a qualifier or even necessity for funding, and a researchers whose results have impact is simply much more attractive as a partner.

Changing from a focus on improvement of knowledge to one of more direct application is not without challenges. Fortunately, it is possible consciously to direct and manage research at all levels, from multi-year, international programs to shorter-term individual efforts so as to maximize the impact and foster and support innovation.

The focus of the presentation is to demonstrate through examples how research activities can be directed towards maximizing the impact, contributing directly to innovation and application. Key elements of a mindset that facilitates such maximizing of impact will also be discussed.

After the lecture there will be a reception in the hall of the auditorium. **Please register at www.tilmeld.dk/lecture** - deadline for registration is 21 October.

Best regards,


Peter Hauge Madsen, Head of Department
DTU Wind Energy